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DEC º 0 2005 TRANSMITTAL LETTER (General - Patent Pencing)				Docket No. 99-025	
In Ré April PACKES, Jr. et al. DEC 2 0 2005					
Application No. 09/505,361	Filing Date February 16, 2000	Examiner Jeffrey D. Carlson	Customer No. 22927	Group Art Unit	Confirmation No. 6202
		PROCESSING A REBATE		<u> </u>	
COMMISSIONER FOR PATENTS:					
Transmitted herew	ith is:				
Transmittal of Issue Fee Payment (1 pg.) (x2); Part B Issue Fee Transmittal (PTOL-85) (1 pg.) (x2); Comments on Statement of Reasons for Allowance (3 pp.); and Return Receipt Postcard.					
in the above ident	ified application.				
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a cu	Signature		Dated: Dece	ember 14, 2005	
Carson C. K. Finch Attorney for Applic	am				
PTO Registration N (203) 461-7017/pho (203) 461-7018/fax cfincham@walkerd	ne		deposited with sufficient posta	ge as first class	spondence is being s Postal Service with mail in an envelope for Patents, P.O. Box
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

CUSTOMER NO. 22927

Applicants:

Packes, Jr. et al.

Application No.:

09/505,361

Filed:

February 16, 2000

Title:

METHOD AND SYSTEM FOR PROCESSING A REBATE

Attorney Docket No.: 99-025

Group Art Unit:

3622

Examiner:

Jeffery D. Carlson

COMMENTS ON STATEMENT OF REASONS FOR ALLOWANCE provided in the Notice of Allowability mailed September 21, 2005

Mail Stop Issue Fee

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Examiner:

In response to the Notice of Allowability (and accompanying Examiner's Statement of Reasons for Allowance) mailed September 21, 2005, please consider the following remarks.



REMARKS

I. Comments on Statement of Reasons for Allowance

Applicants gratefully acknowledge the Examiner's allowance of claims 1-28, 34-43, and 47-54. Regarding the Examiner's statement of reasons for allowance of claims 1-28, 34-43, and 47-54 (Notice of Allowability, Paper No. / Mail Date 2005050, pg. 3)
Applicants respectfully note the following:

The Examiner states that "Moore teaches honoring a manufacturer rebate at the POS which is effectively taken as a 1st manufacturer rebate and a 2nd POS rebate, but provides no teaching or motivation for the pricing of the alternative rebates to differ which is present in all claims." *Id.*, at pg. 3 to pg. 4.

As stated in the latest response submitted by Applicants (Response to the Office Action mailed October 8, 2004): "Although Applicants respectfully disagree with the Examiner's interpretations of the references for the reasons stated in the response to the previous Office Action, Applicants have amended each of the pending independent claims to further distinguish over the references. Applicants have amended the claims solely to expedite allowance of the pending claims and to claim particular embodiments of the present invention. Applicants reserve the right to pursue the subject matter of the claims as pending prior to the amendments made herein in a continuing application."

In particular, Applicants reiterate herein that <u>Moore</u> fails to teach or suggest first ("1st") and second ("2nd") rebates as recited in the claims prior to amendment (*i.e.*, regardless of whether the values associated with the two rebates differ, as currently recited). Nowhere, for example, does <u>Moore</u> describe providing a rebate in addition to and/or instead of the manufacturer rebate. Instead, <u>Moore</u> simply facilitates the redemption of the single manufacturer rebate. Nor is it clear or apparent that such facilitation in <u>Moore</u> is even accomplished at or near the Point-of-Sale (POS).

Accordingly, the claims as allowed distinguish over <u>Moore</u> for reasons in addition to those pointed out by the Examiner.

Conclusion II.

It is submitted that all of the pending claims are allowed. Issuance of the present application is respectfully requested.

Please charge any fees that may be required for this Paper to Deposit Account No. 50-0271. Furthermore, should an extension of time be required, please grant any extension of time which may be required to make this Paper timely, and please charge any fee for such an extension to Deposit Account No. 50-0271.

Alternatively, if there remain any questions regarding the present application the Examiner is cordially requested to contact Carson C.K. Fincham at telephone number 203-461-7017 or via electronic mail at cfincham@walkerdigital.com, at the Examiner's convenience.

Respectfully submitted,

December 14, 2005

Date

Carson C.K. Fincham Attorney for Applicants Registration No. 54,096 Walker Digital, LLC cfincham@walkerdigital.com

203-461-7017 /voice 203-461-7300 /fax